

space & interiors

by MADE expo

17 - 21 Aprile 2018, The Mall - Porta Nuova, Milano

Milan – 29th November 2017

Stefano Boeri Architetti will present the future of living on Mars for space&interiors 2018 during the next Milan Design Week to be held at The Mall from 17th to 21st April.



THE FUTURE OF LIVING AND THE PLANET OF THE FUTURE is the title of the 2018 edition of space&interiors (www.space-interiors.it), the exhibition/event that will be held during Design Week in Milan and which promises to be one of a kind.

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space&interiors 2018 invites you to explore the future of living in a setting inspired by Mars, the red planet which has always been seen as one of mankind's potential future destinations. This is a journey as told by **Stefano Boeri Architetti**, project curator and leading exponent of a creative and tangible vision of the future, a vision that, as defined for space&interiors, takes place on the Red Planet, colonized by the best in products created for tomorrow's architecture, design and living.

The Mall, which is hosting space&interiors and which located in the heart of contemporary Milan has been transformed into a striking and surprising setting, a habitat open to welcoming innovative ideas, products and solutions. These are presented as part of a fluid and free-flowing journey in which products and companies interact with the visitor in an intentionally unrestricted setting featuring elements designed to create a context for tomorrow's living.

The Mall will come alive from early afternoon to late evening with events, film shows and opportunities for comparing ideas, thereby establishing itself as a welcoming environment where businesses, architects, designers and buyers can interact and expand their common knowledge.

*"Those who design dwelling spaces explore an unknown world must be ready to anticipate the future. **space&interiors 2018** is going to become a threshold onto the world of architectural elements, a habitat ready to welcome ideas, products, culture and innovation"* said **Stefano Boeri** during the presentation event held at the FederlegnoArredo headquarters in Foro Buonaparte which attracted a great deal of business interest.

*"We decided to go with a leading design studio and a high impact concept: a unique mix of serious design, culture and the ability to look into the future. We are creating a marketing campaign aimed at making **space&interiors** an indispensable event for all those Italian and international professionals interested in discovering the latest trends in design and architecture."* explained **Giovanni Grassi**, General Manager of MADE Eventi, the organizing group working with space&interiors.

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